

Art Food Project Comes To Pratt Manhattan Gallery for Summer-Long Exhibition
Retrospective Exhibit from Marek Cecuła's Modus Design and the Adam Mickiewicz Institute Uses Ceramics to turn Eating into an Art Form

June 25 - September 8, 2018

(June 19, 2018) The Adam Mickiewicz Institute and world renowned ceramicist Marek Cecuła present a new exhibit in New York this month titled *Art Food*, a retrospective showcasing the emerging talents of young designers from an ongoing project that explores the inherent artistry of ceramic tableware. Organized by the Adam Mickiewicz Institute in cooperation with Modus Design, *Art Food* offers students from design programs around the world invaluable industrial design and commercial production experience. Inspired by the quality and high level work created by participating students, the Adam Mickiewicz Institute and partners have developed a comprehensive presentation from the program's first cycle, stretching from 2013 to 2016. Open to the public from **June 25 through September 8**, at **Pratt Institute's Manhattan Gallery**, *Art Food* will draw New York City residents and visitors from around the globe to see this curation of imaginative culinary wares and inspired objects.

At the core of *Art Food* is an annual student design competition through partnerships with design universities including top Polish institutions such as the **Academy of Fine Arts in Krakow**, the **Academy of Fine Arts in Gdansk**, the **School of Form** in Poznań and the **Eugeniusz Geppert Academy of Fine Arts** in Wrocław, as well as the **University of the Arts London** and **Central Saint Martins** in the United Kingdom and **Pratt Institute** in New York. Winning students from each university have had the opportunity to take their designs to Poland for a three-week workshop held annually in July at Ćmielów Design Studio, located in Polish porcelain factories Ćmielów and Chodzież, a 228 year old porcelain manufacturer. Under the mentorship of Marek Cecuła and leading professors, as well as chefs and sociologists, participants explored the intersection of art, design and food. Encouraged to think outside the box by designing for the conceptual experience of eating, with a challenge to activate all five senses, participants developed inventive tableware to enrich the act of dining. Throughout the workshop, students worked in an industrial environment. They gained exposure to the world of commercial design production along with new skills applicable to future careers in design and manufacturing. An incubator of talent, the *Art Food* program has produced over 48 diverse collections by students with exceptional creativity.

In addition to the designs on display, *Art Food* will host a panel discussion featuring its curator Marek Cecuła, leading Pratt professors, and students. Other programming will include a special screening of short films produced during the project. Edition-specific *Art Food* catalogues will be available for those interested in taking home a part of the capsule presentation. Each one features roughly 100 pieces.

The academies who participated in the *Art Food* project from 2013-2016 and are on show for this retrospective include:

School of Form in Poznań, Poland (2013)
Eugeniusz Geppert Academy of Fine Arts in Wrocław, Poland (2014)
Academy of Fine Arts in Gdańsk, Poland (2015)
Academy of Fine Arts in Kraków, Poland (2016)
Royal College of Arts in London, UK (2013)
Central Saint Martins College in London, UK (2014, 2015)
Pratt Institute in New York, USA (2014, 2015, 2016)

Art Food collections have been presented around the world at the following venues:

2013

Concordia Design, 26/07/08/08/2013, Poznań, Poland
Gallery Flow, London, September 16-21, 2013 at the London
Design Festival British Ceramic Biennial, Original Spode factory site in Stoke-on-Trent in
England, UK from 24 September to November 10.
Łódź Design Festival, October 17 - 27, 2013, Łódź, Poland

2014

Neon Gallery, Center for Applied Arts; Innovation Center, July 2013, Wrocław, Poland
Roundhouse Design, London Design Festival, September 2013, London, United Kingdom
Pratt Institute Gallery, November 2014, New York, USA

2015

Library of the Academy of Fine Arts in Gdańsk 23.07-17.08.2015, Gdańsk, Poland
British Ceramics Biennial, September 26-November 8, 2015, Stoke-on-Trent, United
Kingdom
Pratt Institute Gallery, November 9-21 2015, New York, USA

2016

Alchemy Club, July 2016, Krakow, Poland
"Stairs" Gallery, Department of Industrial Design at the Krakow Academy of Fine Arts,
October 2016, Krakow, Poland
Gallery David Weeks Studio, October 2016, New York, USA
Center for the Meeting of Cultures in Lublin, November 2016, Lublin, Poland
*The presentation in Lublin was actively attended by the World Champion of 2007 - Jean
Bos, who prepared a show of molecular cuisine dedicated to the unique ceramic dishes
from the *Art Food* project.

***Art Food Project* is organized by the Adam Mickiewicz Institute operating under the
Culture.pl brand and is part of its program promoting Polish design worldwide.**

Art Food Project

June 25 – September 8, 2018

Where: Pratt Manhattan Gallery
144 West 14th St, New York, NY, Second Floor
Gallery hours: Monday–Saturday, 11 AM–6 PM, Thursday until 8 PM

Admission: Free and open to the public

Website: www.pratt.edu/exhibitions

Social: Instagram and Twitter: @prattexhibits, @culturepl

Facebook: PrattExhibitions

#artfood #polskadesign

Curator: Marek Cecuła

Organized by: The Adam Mickiewicz Institute

Co-organized by: Pratt Institute, Marek Cecuła's Modus Design, Polish Porcelain Factories "Ćmielów" and "Chodzież".

Global Promotion of Polish Design

The Adam Mickiewicz Institute, a state-funded cultural institution, is responsible for promoting Poland and Polish culture abroad. Under the Culture.pl brand, we present high quality initiatives and events in the fields of music, art and design. Culture.pl is a daily updated information service on the most interesting Polish cultural events around the world. It is also the largest and most comprehensive source of knowledge about Polish culture. A special tab on design presents the latest trends in contemporary Polish design and the newest projects from Polish designers.

The promotion of Polish design, carried out on a wide global scale, is one of the operational priorities of the Adam Mickiewicz Institute. Design is the platform for presenting contemporary Polish culture and promoting Polish creativity. The key to success is the fruitful cooperation with reputable partners such as Ventura Lambrate (Milan), London Design Festival, Maison&Objet (Paris), Paris Design Week, DW! Sao Paulo

Design Weekend, Inno Design Tech Expo (Hong Kong), Business of Design Week (Hong Kong), Istanbul Design Week, International Furniture Fair Singapore, Design Trade Copenhagen, International Contemporary Furniture Fair (New York), Wanted Design (New York), Stockholm Furniture and Light Fair, What Design Can Do! (Amsterdam), Dutch Design Week (Eindhoven) and Wallpaper*.

www.culture.pl

About Pratt Institute

Pratt Institute is a global leader in higher education, preparing 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information and digital innovation, and liberal arts and sciences. Founded in 1887, Pratt is a living laboratory of creativity with a historic, 25-acre campus in Brooklyn, as well as a signature building in Manhattan. Our esteemed faculty of accomplished professionals and scholars challenge talented students to transform their passion into meaningful expression and contribute to society as leaders in their fields. For more information, visit www.pratt.edu/news.

About Modus Design

In a studio in Ćmielów, a 228 year old porcelain facility in Poland, Modus Design creates innovative objects that showcase the nature of a manual process and are produced in limited quantities. Product development at Modus Design derives from experiments in ceramic materials and processes, allowing the creation of original products that embody handicraft and the value of uniqueness.

Media Contact

Katie Bone / Katherine Smythe
Novità Communications
katie@novitapr.com / katherine@novitapr.com